

Cooperation Agreement Framework Proposal



MADE IN EUROPE





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Cooperation Framework

Strategic Objectives



The Innovation in Diplomacy Network strategic objectives focus on the services provided to our target market. We have identified the needs of our community of Protocol Officers and departments, Strategic Communication Specialists, Public Diplomacy Specialists, International Businesses, Innovators in need of global communication, Corporate Diplomats and CEO's. We develop programmes and projects geared at fulfilling those needs.

For example, we have developed the Book Soft Diplomacy, Modelling Global Interactions and a Executive Master Programme with 60 ECTS Credits, Research Programmes in the Innovation of Reputation and International Markets, Customised Governance Capacity Building Programmes in Partnerships with the governments, think tanks and private companies. We develop as well Corporate Social Responsibility impactful programmes across borders. As an accreditation body in the Industry we bring quality and standardisation of innovation in global relationships.

Financial Objectives



Together with the Governments, Development Aid Agencies and private companies the Innovation in Diplomacy Network and its Institute of protocol & Diplomacy we create a fund with the ability to improve global research and scholarships to impact human to human technology contributions from our International network of scholars, sponsors, VIP, alumni and decision makers in one platform of interchange.

Operational Objectives



The operational objectives of the Innovation in Diplomacy Network relate to the management of funds and resources to achieve our strategic objectives and we do them through cooperation agreements. These objectives commonly show quantitative performance measurements, such as the type and frequency of activities and the number of people served or helped.

The operational objectives include short-term dates for the completion of individual projects and programmes, the resources used for each and the degree of success that the Innovation in Diplomacy Network wants to achieve.

Governance Objectives



We are made in Europe, our home and Headquarter is in Brussels, we are subject to stringent governance requirements, as we are responsible to our members and sponsors to do our work. We are accountable to our community.

As quality ruled organisation our governance objectives include the maintenance of sound policies in operations, procurement, human resource and volunteer management and asset and risk management.

Form of Cooperation Form of Cooperation Form of Cooperation

WE ARE THE
FIRST
AND THE
ONLY
CORPORATE
DIPLOMACY
NETWORK
IN THE
WORLD

Innovation in Diplomacy Network, made in Europe for the world, is an international non-profit, membership-driven organisation dedicated to Strategic Communication pillar development. It is recognised globally as a quality standard for governments, business schools, business school programmes, and corporate universities.

Mission

Promote a global elite of innovators in diplomacy and to aid, assist, foster and spread the need of high technological cross cultural intelligence and soft & corporate diplomacy skills in matchmaking and research functions in all the countries and multinationals in the world.

Vision

To make International Reputation Essential to Business Results through commercial diplomacy in all public sectors and all private sectors.

Three Pillars of Excellence

Pillar one **Access & Technology**

Expanding access to our members across the world

Pillar two **Quality**

Providing world-class research, top quality matchmaking and high-value public and private service.

Pillar three **Flexibility**

We are constantly innovating the modes our members can connect with us across the globe.

We work daily to innovate our technological and geographical infrastructure to achieve our goals. We rely first and foremost on the support of our members, experts, and community network.



How do we propose to partner with you?

Partnerships are vital aspects for the ISPD+ Innovation in Diplomacy Network, our objective it is to sign cooperation agreements in 195 countries with governments and private sector.



We partner with governments with 50 Executive Diploma Participants every year with the objective of professional International harmonisation and Know-how of the skills of International Protocol, Soft Diplomacy and Cross-Cultural Intelligence, International Business and Corporate Diplomacy.



We partner with multinationals in Corporate Social Responsibility Programmes to enhance their strategic communication, with measurable actions globally, where a normal branding and advertisement is not possible.



We partner with International Organisations, Donors and Civil Society Think Tanks in common action methods in governance projects and influence actions and in certifying their professionals.



We partner with governments, organisations and private companies from SME's to multinationals, in deliver outstanding governance Support, Influence, nation branding, international business support, tailor made manuals, capacity building and Quality Certification services across more than 195 countries.



We are listening to you!

Cooperation Agreement Framework Proposal

HOW

Annual Academic Year B2B, B2G and B2O Programmes Cooperation

A

A number of participants per country/organisation/company Where participate in our executive Programmes, Senior Professional Certificates.

A group per year to our Elite Programmes:

- 1up to 25 participants per country/organization/company yearly invited to enroll.

*Sponsored by the government, organization or company

B2B= Business to Business

B2G= Business to Government

B2O= Business to Organisation

Membership and Sponsorship

B

Country institution/organisation/-company to become a corporate/institutional member, patron, sponsorship to the Innovation in Diplomacy Network to serve pit from:

- Our Executive Master Programme B2B Cooperation
- Global Advocacy and Assistance with International Corporate and Government Issues
- International Business Briefs, External Affairs Reports and Testimonials
- Nation Branding, Strategic Communication on Soft Diplomacy Services
- Business Diplomacy, Matchmaking and Business Opportunities
- Remote Consultancy
- Referrals and much more

Strategic Partnership

C

To conduct in partnership an Executive Master Programme in country Tailor-made Programmes, Research Projects, Advisory.

Quality Certification

D

The ISPD Department on quality, awards and licenses

Get the Quality Certification for your organisation to go organised, international and digital. Hire us!

DOQC

Digital Organisation Readiness Quality Certification

IBQC

International Business & Corporate Diplomacy Organisation Readiness Quality Certification

PEQC

Protocol & High Level Events (Virtual & Publicly) Organisation Readiness Quality Certification

SDCQ

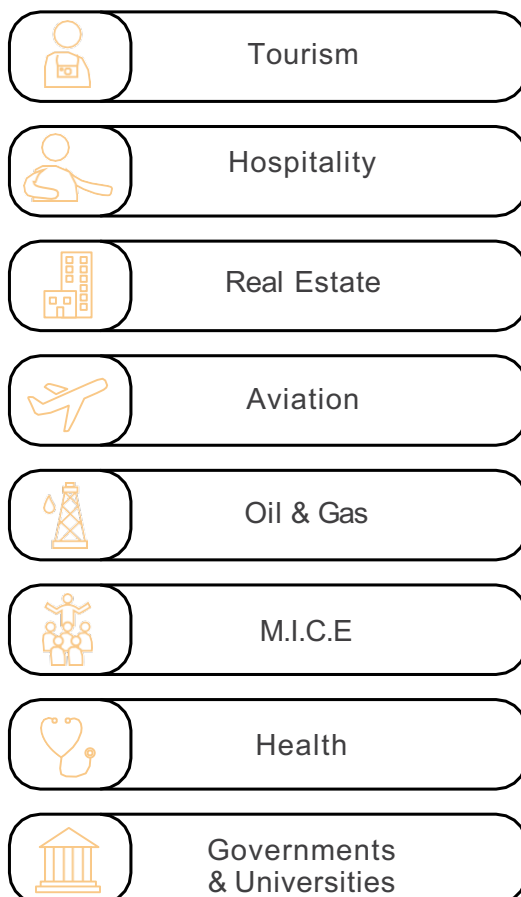
Soft Diplomacy & Cross-Cultural Communication Organisation Readiness Quality Certification

Online and Blended

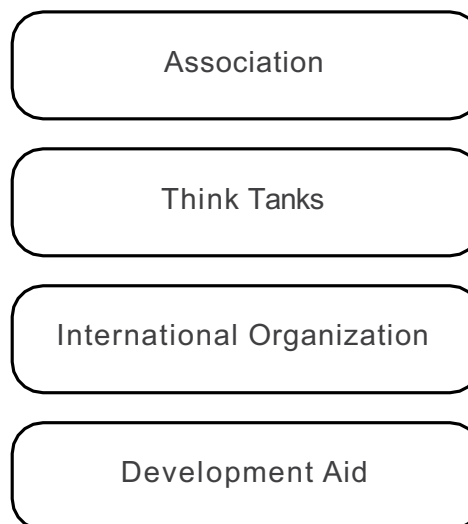
Cooperation Agreement Framework Proposal

WHO

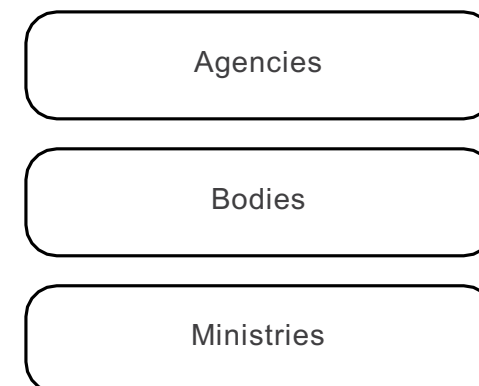
B2B Business to Business



B2O Business to Organisation



B2G Business to Government

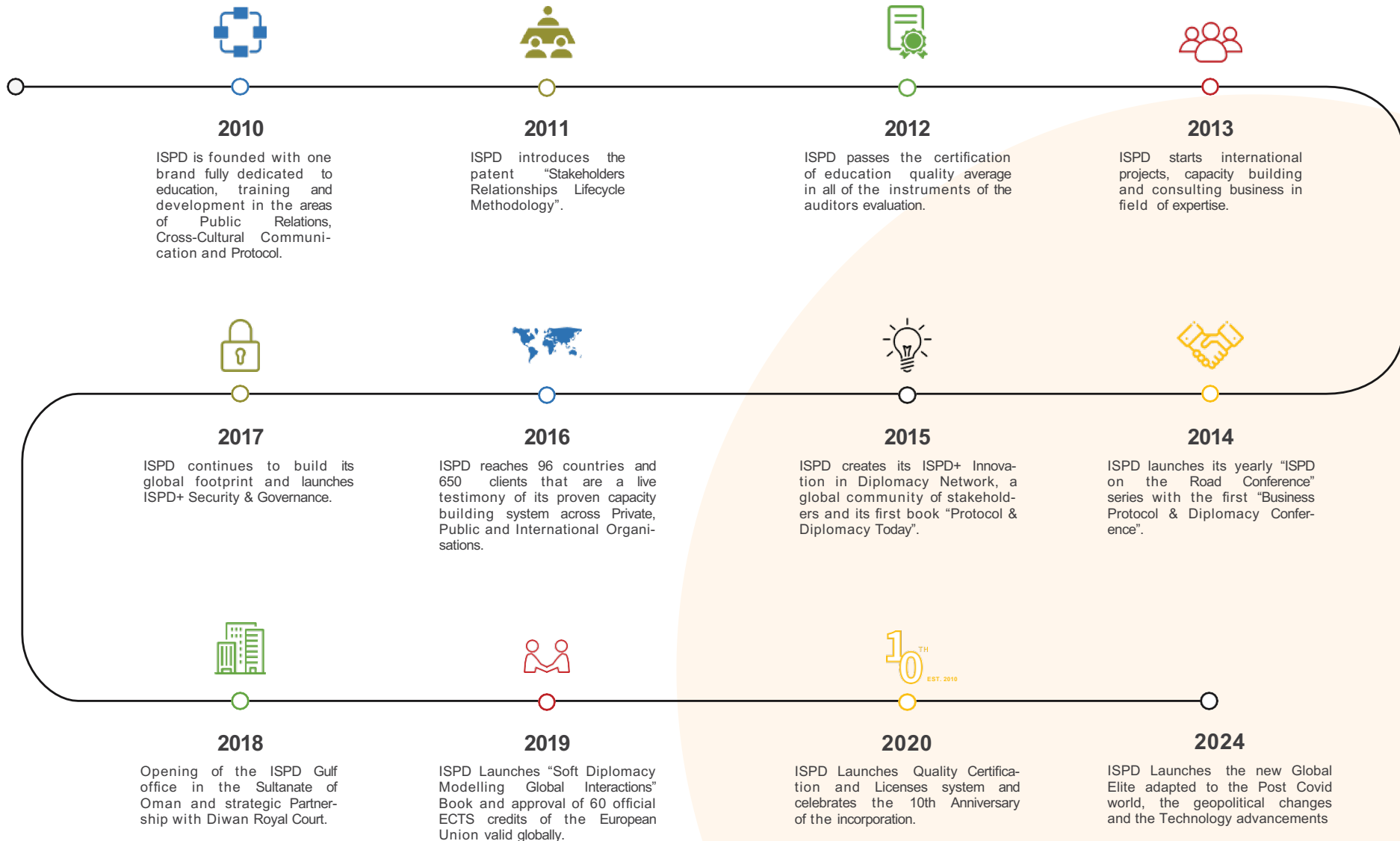


Our face-to-face and remote services under this cooperation agreement framework are tailor-made and customized to the different sectors and segments of the businesses across borders. Our services are focused in the governance of the current needs among governments, agencies, departments and bodies. Extended to the international organizations, multinational organisations, think tanks and development agencies. Our advisory services support the constructivism of the current leaders on all sectors.

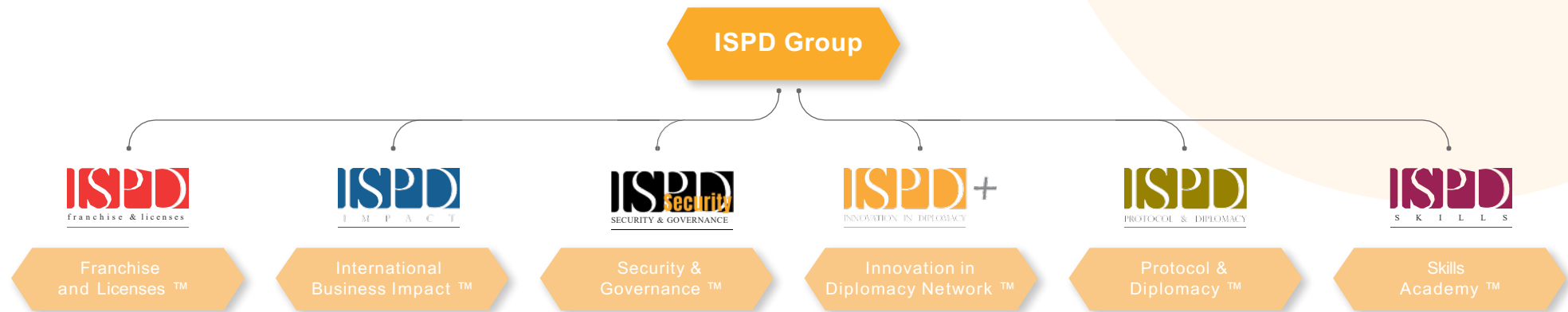
Our Timeline

Our Timeline

Our Timeline



About Us About Us About Us



ISPD Franchise and Licenses

Has offerings of corporate governance methodology and reinforcement. With quality licenses and franchises globally accreditation systems in the world.

ISPD Franchise and Licenses An international, not-for-profit, membership organisation of Corporate Diplomacy and Global External Communication departments, based in Brussels, Belgium, with offices in Middle East, Asia and the Americas.

ISPD Impact

We are exclusively dedicated to advise, develop and transform global leaders in most complex organisations to reach their goals across borders the areas of capacity building, government reinforcement infrastructure,

tourism, hospitality, aviation, and other industries.

From setting up external affairs departments to design manuals of protocol to geo-strategic intelligent international business partnerships development, collaborations match-making and team capacitating, the ISPD is your international business development partner with co-design thinking approach and unique methodology of corporate diplomacy.

ISPD Security & Governance

We stand as a one-stop-shop for our clients with a broad range of services.

- Policy Intelligence
- Publications Broadcast
- Security Projects Management
- eGovernance

Innovation in Diplomacy Network

We are the first and only Corporate Diplomacy Network in the world that supports your internationalisation, content development and your external affairs department's set up.

Some of the Services to our Members

- Reputation Innovation
- Global Chamber of Commerce
- Corporate Diplomacy
- Business Matchmaking Globally
- Doing Business Research
- Conferences and Events

Giving Back to Society

ISPD Protocol & Diplomacy Institute

Making International Reputation Essential to Business Results.

The institute offers different fields of

Expertise in Protocol & Diplomacy; Executive Master Programme, Executive Diplomas, Professional Trainings and crash courses with three types of modes of study: Face to Face, Online, Blended.

Giving Back to Society

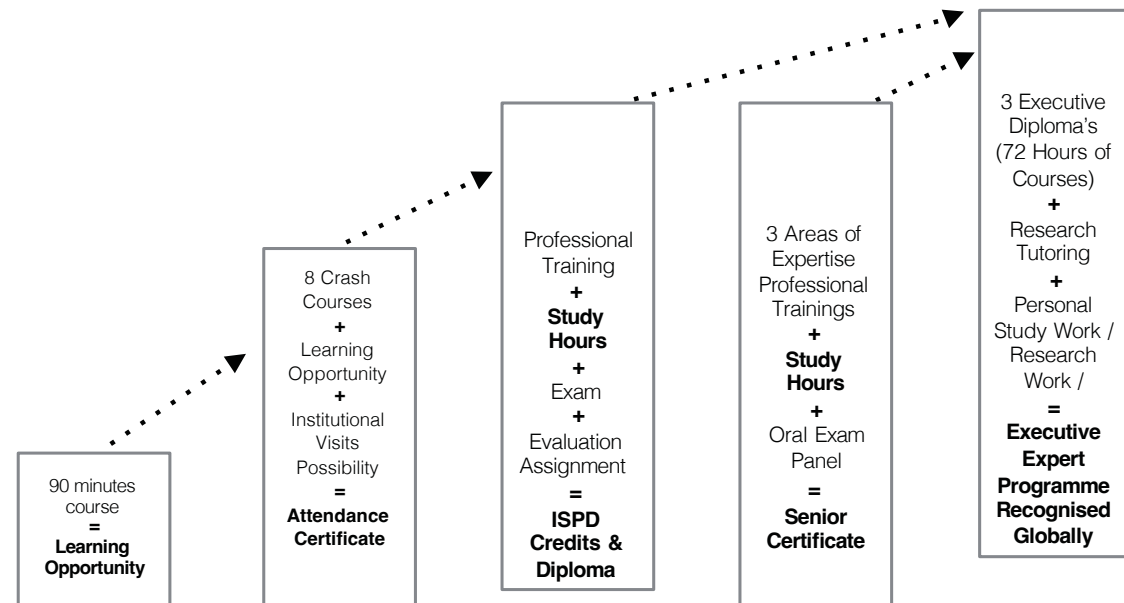
Skills Academy

Has offerings for individuals and for companies toolkits, eLearning and templates to help marketers, global affairs professionals and business developers.

Representing Vocational Training a first choice by enhancing opportunities for skill learners to undertake a work-base learning experience and promoting greater visibility in production, value creation skills, learn them and apply them with a toolkit.

ISPD Executive Education Upgradeable System

Progressive Learning



Crash Courses

90 Minutes Courses
Modes of Study
 Online and Blended
 (if applicable)
Pay & Learn

Intensive Trainings

24 Hours Courses
Modes of Study
 Online and Blended
 (if applicable)
Pay, Learn & Receive an attendance certificate

Executive Diplomas

300 Hours of Study
Modes of Study
 Online and Blended
 (if applicable)
Pay, Learn, Pass & Receive an Executive Diploma

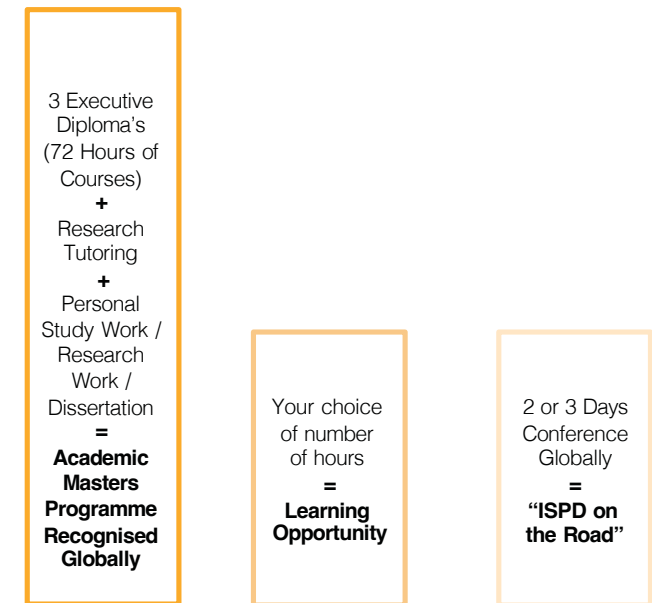
Senior Professional Certificate

900 Hours of Study
Modes of Study
 Online
Pay, Learn, Pass & Receive an Senior Professional Certificate
**Upgradeable to the Master by completing the assignments of 3 Executive Diplomas & Enrolling for the Dissertation year*

Executive Expert Programme

1500 Hours of Study
Modes of Study
 Online and Blended
 (if applicable)
 3 Assignments
 1 Dissertation Research Work
Pay, Learn, Study, Pass Evaluations, Finish

Customised Learning



Private VIP Executive Masters Programme and Private Certificate

A lot of VIP prefer a private masters to complete accordingly to their schedule, speed and with the experts privately tutoring them

Tailor Made Trainings

The number of hours of training you want, to the people you need and customised to your institution
In-Country In-Company In-Organisation

On The Road Conferences

Yearly Calendar
 Regional Conferences in partnership and / or with our Liaison Officers
 Check our Calendar
In-Country

Executive Master Programmes

START A NEW CAREER OR CERTIFY YOUR KNOWLEDGE IN SOFT DIPLOMACY

Executive Expert Programme in Soft Diplomacy

Outline

Expertise A Protocol & High-Level Events

Expertise B Soft Diplomacy Skills &
Cross-Cultural Intelligence

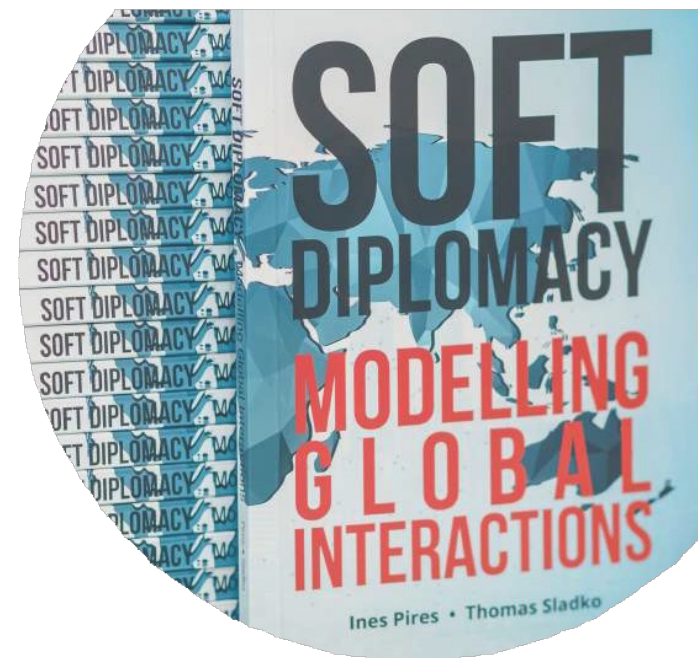
Expertise C Corporate Diplomacy &
International Business

Expertise D Research Tutoring and Become an Expert

This Executive Expert Programme and its case studies are adapted from the research book "Soft Diplomacy - Modelling Global Interactions". The Programme has been developed in cooperation with ISPD+ Innovation in Diplomacy Network, the authors and partners.

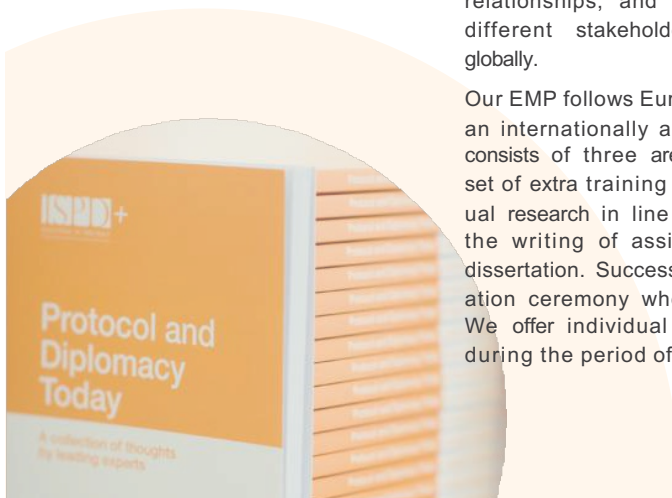
The ISPD Executive Expert Programme focuses on gaining knowledge in the unique field of "Soft Diplomacy", a methodology created and implemented by ISPD. You will learn the essentials of protocol and high-level event organisation, the insights of cross-cultural communication and their impact on professional relationships, and the importance of interacting with different stakeholders while conducting businesses globally.

Our EMP follows European Standards in Education and is an internationally accepted degree (60 ECTS credits). It consists of three areas of expertise (+1 non-compulsory set of extra training set of diplomas). It requires individual research in line with expected academic standards, the writing of assignments, and the production of a dissertation. Successful participants will attend a graduation ceremony where they will receive their Diploma. We offer individual tutoring from one of our experts during the period of study.



For Whom?

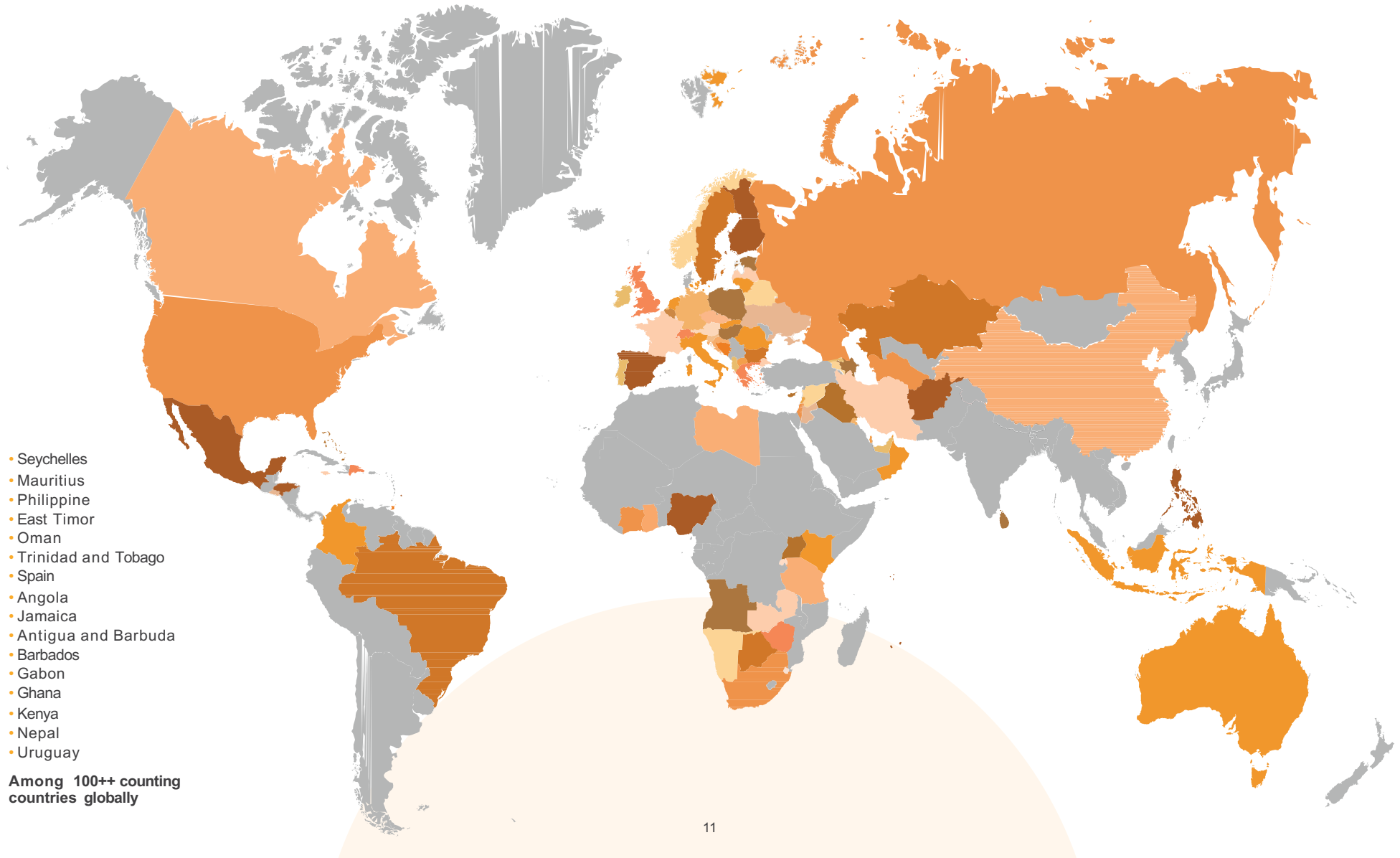
- International Business Negotiators
- Protocol Officers
- Embassy Personnel
- Protocol Advisors
- Events & Conferences Managers
- VIP Services Managers
- Family Office Personnel
- Executive Assistants to Senior Management
- All those who would like to advance their careers in the industry;



Some of our Cooperation Agreement Framework Beneficiaries

Some of our Cooperation Agreement Framework Beneficiaries

Some of our Cooperation Agreement Framework Beneficiaries



Clients & References

Clients & References

Clients & References





Contact Us

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